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ADOPTION OF IMPROVED DAIRY MANAGEMENT PRACTICES BY DAIRY FARMERS

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ABSTRACT : In the present investigation the study of adoption of improved dairy management practices by dairy farmers was done. In this study, it is found that, age, education, annual income, extension contact, scientific orientation and herd size is significantly related with the knowledge and adoption level of improved dairy management practices of the farmers. While land holding, economic motivation, and proximity to urban area these characteristics of farmers found non-significantly related with knowledge and adoption level of the farmers.

Key Words : Adoption, knowledge, improved dairy practices.